

- Safety and monitoring features to enable the women to feel safe and comfortable were necessary yet created financial strain.
- Additional medical staffing are required to run the program according to medical model—a medical director oversees the full operation, a nurse manager is responsible for the routine and assisting to the MD, and RNs and ultrasound technicians will perform the ultrasound.
- Professional training for the specific machine we will use and the accurate response will be necessary.
- Professional insurance for each of these staff will be required
- Supplies and extra equipment beyond the ultrasound machine itself will be necessary in performing services.
- Additional overhead and administrative time will be necessary.

CROSSROADS DOES NOT OFFER, RECOMMEND, OR REFER FOR ABORTIONS OR ABORTIFACIENTS. THEY ARE COMMITTED TO OFFERING ACCURATE INFORMATION ABOUT ABORTION PROCEDURES AND RISKS.

JOIN US IN BEING THERE FOR LIFE!

- ✓ Occasional newsletters, short emails, and being active helpers are how folks keep engaged with our ministry. We would love to add you to our communications list!
- ✓ Our staffing needs can change from time-to-time but we always appreciate professionals checking in with us. Currently, we are seeking RNs willing to train for ultrasound (one week intensive plus online modules ahead of the training) or radiology techs. Also we need staff for **direct social services** with clients, **volunteer coordination**, and the **Executive Director position** is open (though interim coverage is being met).
- ✓ In kind donation such as covering overhead costs, donated labor, or supplies is helpful
- ✓ Your contribution is precious fuel for our work. Donations can be given 1) online through secure link on our home page 2) stocks and bonds transfer 3) personal check dropped off at our office or mailed 4) listing Crossroads as beneficiary for proceeds from annuity, stocks, or other investments.

*Crossroads is a 501c3 charitable organization.
Your monetary donation is tax deductible.*

AT CROSSROADS, WE ARE

FOR LIFE & THROUGH LIFE



Crossroads' Mission Statement: We provide Biblical, compassionate, and professional service for those facing life-altering crossroads at pregnancy, during parenting, and through later life adjustments.

- PREGNANCY & PARENTING RESOURCE CENTER



- NON-MEDICAL ASSISTING FOR ELDERLY & CAREGIVER RELIEF



OUR CAMPAIGN PROGRESS WILL BE SHOWN ON OUR HOMEPAGE OF OUR WEBSITE. PLEASE CONSIDER IF YOU CAN HELP.

A safe starting place

An encouraging middle place

A healthy ending place



CROSSROADS SERVES IN ITS PROGRAMS WITHOUT REGARD TO AGE, RACE, INCOME, NATIONALITY, RELIGIOUS AFFILIATION, DISABILITY, OR OTHER ARBITRARY CIRCUMSTANCE.

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Crossroads is a 501c3 charitable organization. Your monetary donation is tax deductible. (ID # 81-0902310)

CROSSROADS OF CRAWFORD COUNTY

GOD'S BIGGER ULTRASOUND PROJECT PHASE II

CROSSROADS
Pregnancy & Parenting
RESOURCE CENTER & ULTRASOUND

Pregnancy & Parenting Resource services are available now; we are nearing completion of the ultrasound services program planning.

tiny hearts - big lives



MORE THAN YOU CAN ASK OR IMAGINE
EPHESIANS 3:20

UPDATED JANUARY 2025

ABOUT THE ULTRASOUND PROJECT

Crossroads began serving the community in 2015 through Christian family resourcing. The center started with intention to learn about the areas of need they saw before building programs. Mentoring and support to young or overwhelmed parents were quickly recognized as areas of need, and that included those who were making decisions surrounding untimely or difficult pregnancy circumstances.

In 2020 a matching grant opportunity through Heartbeat International empowered Crossroads to launch a full program to meet the individual needs of pregnant women, their partners, their families, and their children if they chose to parent. An accreditation process through Heartbeat over the next three years resulted in a formal program with the legal reinforcements and structural integrity necessary to offer professional and competent service.

HOW DOES CROSSROADS SERVE CLIENT NEEDS IN THE PREGNANCY & PARENTING RESOURCE PROGRAM?

- Pregnancy testing at no fee to the client
- Assisting with decision-making & prepping for parenthood, if that is chosen
- Assistance with medical insurance options and finding obstetric care for duration of the pregnancy
- Providing ongoing support & mentoring during pregnancy, after birth, and through the early years
- Offering education & discussion on healthy relationships
- Encouraging resolution through loss and grief on miscarriage, abortion, and high-risk pregnancy
- Earn-as-you-learn points for staple baby items
- And now, coming soon (in 2025 God Willing!) we are adding Ultrasound Services at no charge to those who are not yet connected with obstetric care or in cases of unconfirmed pregnancy.

WHAT IS GOD'S BIGGER CAMPAIGN ABOUT?

In 2023, we were blessed to see provision of ultrasound services as an achievable goal. We explored options for a permanent center from where we could operate and invite the young parents and parents-to-be.

Comfort, safety, and flexibility were necessary to help them fully evaluate their options in forming a trusting relationship with us. Helping to remove or reduce barriers to them being nurturing and effective parents requires an environment where they experience a meaningful and supportive connection.

In November 2023, we closed a purchase agreement on a building. After modifications were complete in March 2024, we moved to our new center. Huge financial new implications include that our budget had doubled. The Ultrasound Campaign was divided into four phases as shown in the chart below.

Three rooms and a reception area are designated as the ultrasound area, and are secure from entry at two separate doorways. Limited Obstetric Ultrasound will be offered at no charge, for the purpose of confirming pregnancy and estimated due date. This is not a replacement for prenatal care; we will work toward connecting them with appropriate obstetric care.

The BIGGER Campaign received this name because the preceding capital campaign for adequate professional staffing was named God's Itty Bitty & Great Big. **We learned that with God's hand, what can seem small or even impossible can become beyond our imagination.**

MORE ABOUT CROSSROADS

Crossroads is Christian-based in its values and services. The denomination-neutral services for families and individuals allow professional response that is based in traditional values shared by Christian denominations.

Our prayer for the ultrasound ministry is:

- to offer compassionate and encouraging response to the parents in an unplanned or difficult pregnancy
- to support them through the issues involved in choosing life
- to create healthy connection at the earliest time we can
- **BE THERE** for them ongoing in a mentoring and teaching role into the years to come.

Another program for the opposite end of life is also served through Crossroads. CoCares is fee-based nonmedical assisting to the elderly and caregiver relief with emphasis on creating relationship and empathy in the friendship.



HOW ARE THE BIGGER CAMPAIGN PROCEEDS USED?

Crossroads is grateful for every helper on this project, large and small, because we know BEING THERE FOR THE COMMUNITY REQUIRES COMMUNITY. In order to empower families to CHOOSE LIFE, we also need to be there for them as they BUILD their LIFE & FAMILY.

The services are offered at no fee to clients, so the expenses build quickly.

- The new space implicated modifications including medical grade features in the ultrasound area.

